

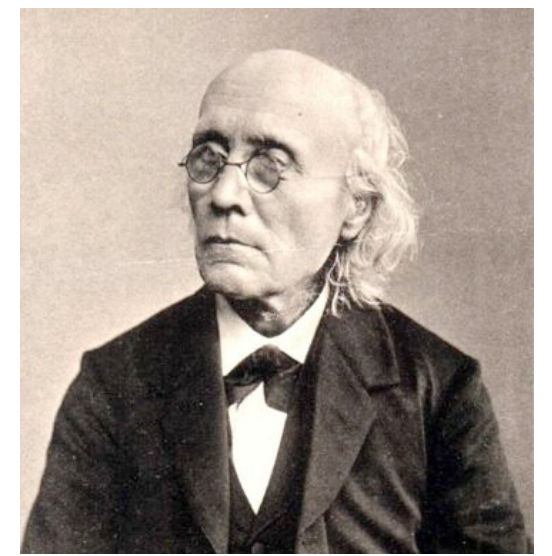
Mixed-effects Maximum Likelihood Difference Scaling

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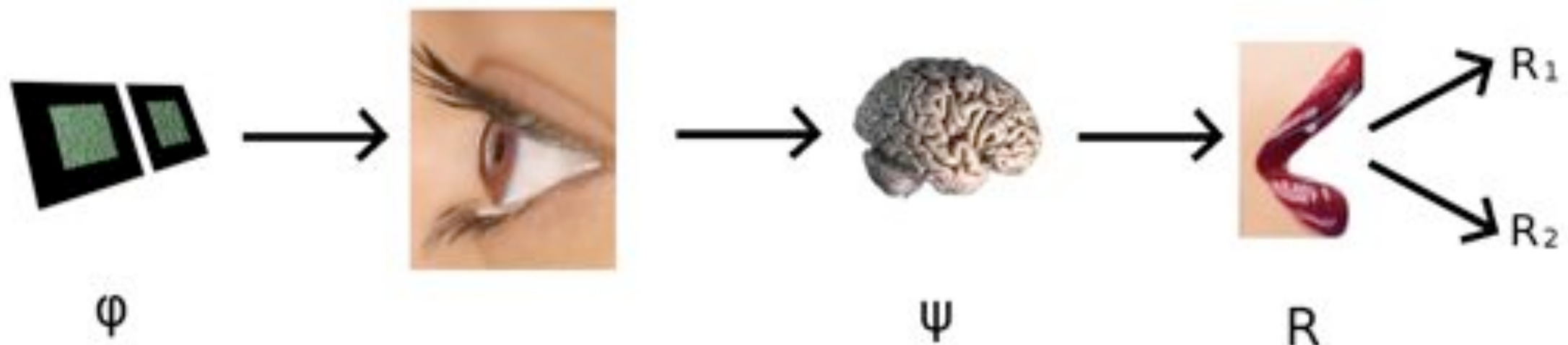


Psychophysics, qu'est-ce que c'est ?



Gustav Fechner (1801 - 1887)

A body of techniques and analytic methods to study the relation between physical stimuli and the organism's (classification) behavior to infer internal states of the organism or their organization.



The
Design of Experiments

By

Sir Ronald A. Fisher, Sc.D., F.R.S.

II

THE PRINCIPLES OF EXPERIMENTATION,
ILLUSTRATED BY A PSYCHO-PHYSICAL
EXPERIMENT

Difference scaling is a psychophysical procedure used to estimate a perceptual (interval) scale for stimuli distributed along a physical continuum.

Example: VQ compressed images,

Up to what compression rate can the observer detect no loss of image quality?

1:1



6:1



9:1



12:1



15:1



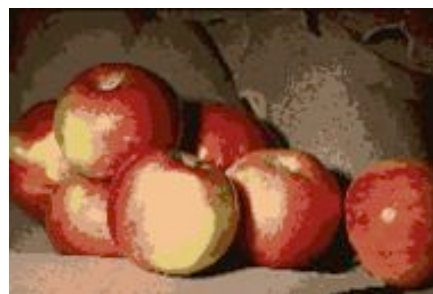
18:1



21:1



24:1



27:1



30:1



Difference Scaling: Experimental Procedure

From a set of p stimuli, $\{I_1 < I_2 < \dots < I_p\}$,

a random quadruple, $\{I_a, I_b; I_c, I_d\}$,

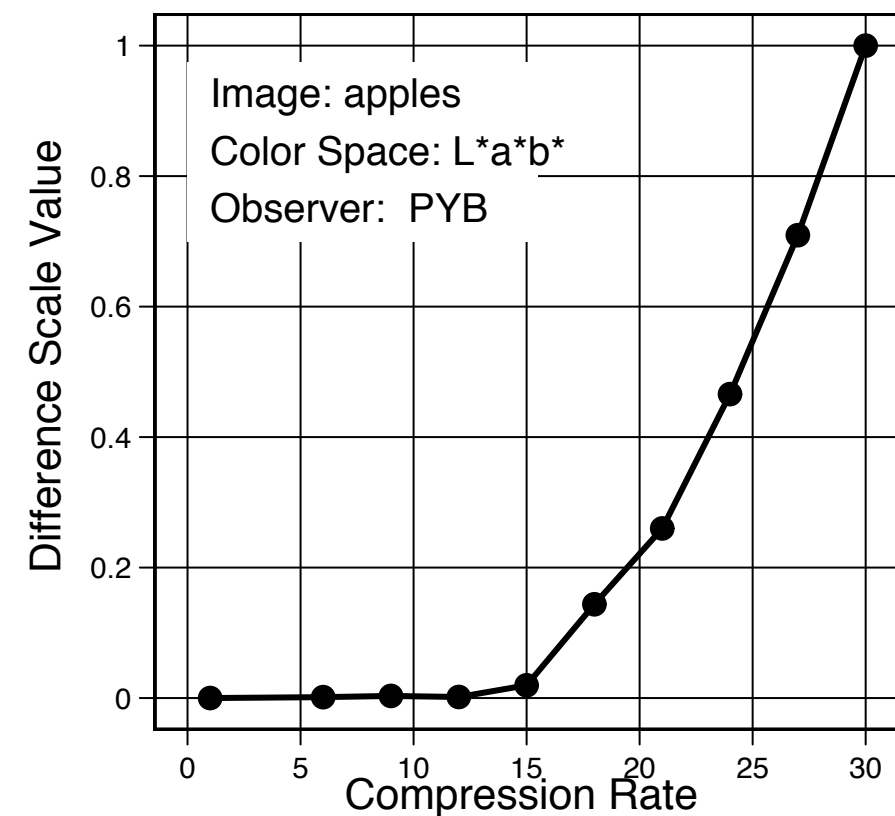
is chosen (w/out replacement) and presented to the observer as in this example, on each trial:



Between which pair (upper/lower) is the perceived difference greatest?

The aim of the Maximum Likelihood Difference Scaling (MLDS) procedure is to estimate scale values, $(\psi_1, \psi_2, \dots, \psi_p)$, that best capture the observer's judgments of the perceptual difference between the stimuli in each pair.

The MLDS package, available on CRAN, provides tools for performing this analysis in R. An example scale obtained from an observer for the “apples” sequence of VQ compressed images is shown on the right:



The decision model

Given a quadruple, $\mathbf{q} = (a, b; c, d)$,
from a single trial, we assume that the observer
chooses the upper pair to be further apart
when

$$\Delta(a, b; c, d) = |\psi_d - \psi_c| - |\psi_b - \psi_a| + \epsilon > 0,$$

where ψ_i are estimated scale values, $\epsilon \sim \mathcal{N}(0, \sigma^2)$
and σ a scale factor.

Estimation of Scale Values

Maloney and Yang (2003) used a direct method for estimating the maximum likelihood scale values,

$$L(\Psi, \sigma) = \prod_{k=1}^n \Phi \left(\frac{\delta(\mathbf{q}^k)}{\sigma} \right)^{1-R_k} \left(1 - \Phi \left(\frac{\delta(\mathbf{q}^k)}{\sigma} \right) \right)^{R_k}$$

where

$$\Psi = (\psi_2, \psi_3, \dots, \psi_{p-1})$$

$$\delta(\mathbf{q}^k) = |\psi_d - \psi_c| - |\psi_b - \psi_a|$$

Φ is the cumulative standard Gaussian (a probit analysis)

R_k is 0/1 if the judgment is lower/upper

$\psi_1 = 0, \psi_p = 1$ for identifiability,

leaving $p - 1$ parameters to estimate

Estimation of Scale Values

The problem can also be conceptualized as a GLM.

Each level of the stimulus is treated as a covariate in the model matrix, taking on values of 0 or ± 1 in the design matrix,

depending on the presence of the stimulus in a trial and

its weight in the decision variable, with absolute value signs removed.

	resp	S1	S2	S3	S4	β_1	β_2	β_3	β_4	β_5	β_6	β_7	β_8	β_9	β_{10}	β_{11}
1	0	4	8	2	3	0	1	-1	-1	0	0	0	1	0	0	0
2	1	2	3	6	11	0	1	-1	0	0	-1	0	0	0	0	1
3	1	2	6	7	10	0	1	0	0	0	-1	-1	0	0	1	0
4	0	4	11	1	2	1	-1	0	-1	0	0	0	0	0	0	1
5	0	9	11	7	8	0	0	0	0	0	0	1	-1	-1	0	1
6	0	7	10	1	3	1	0	-1	0	0	0	-1	0	0	1	0

For model identifiability, we drop the first column (fixing $\psi_1 = 0$ and $\sigma = 1$).

Estimation of Scale Values

```
> kk.ix <- make.ix.mat(kk)
```

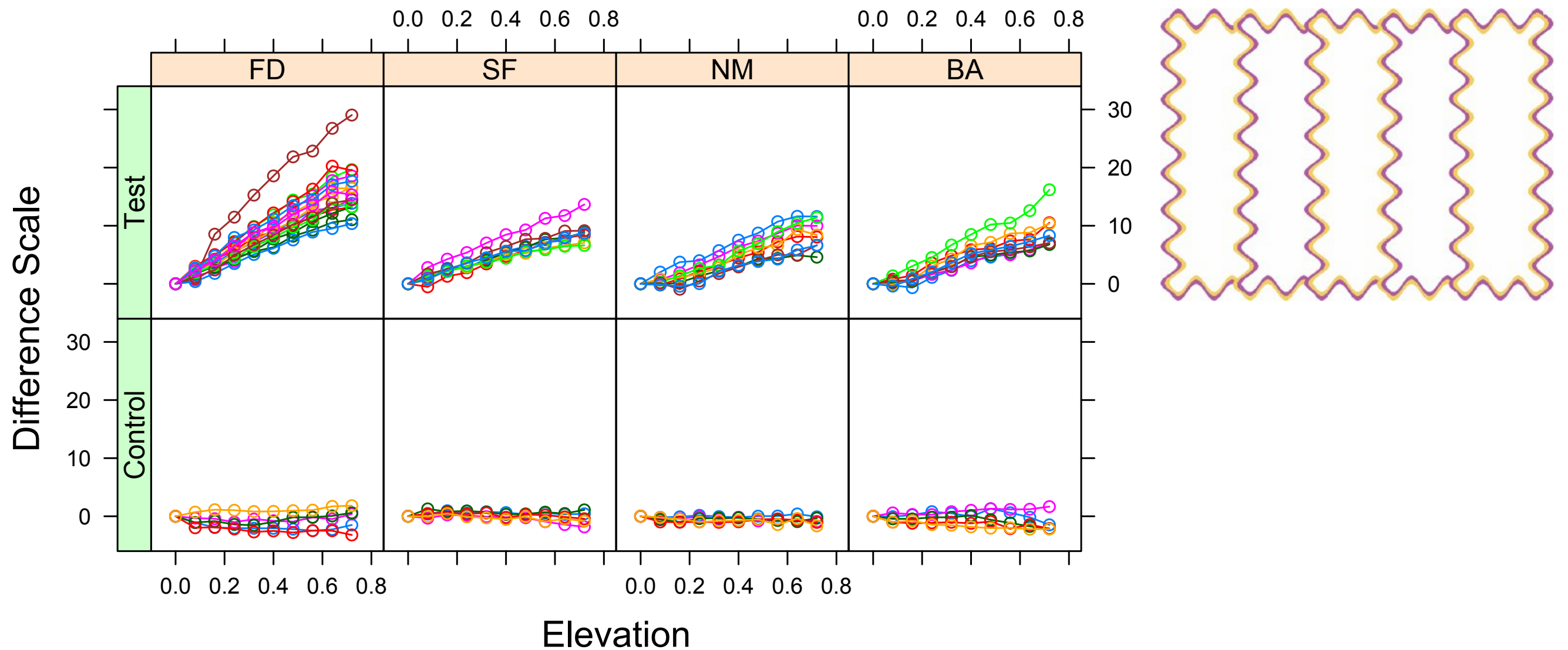
```
> head(kk.ix)
```

	resp	stim.2	stim.3	stim.4	stim.5	stim.6	stim.7	stim.8	stim.9	stim.10	stim.11
1	1	1	0	-1	0	-1	0	1	0	0	0
2	1	0	0	-1	0	-1	0	0	1	0	0
3	1	1	-1	0	0	0	-1	0	1	0	0
4	1	1	0	0	-1	-1	1	0	0	0	0
5	0	0	-1	0	0	-1	1	0	0	0	0
6	0	0	0	0	-1	-1	0	0	1	0	0

$$\eta (E [Y]) = X\beta$$

```
> glm(resp ~ . - 1, family = binomial( "probit" ), data = kk.ix)
```

Can the MLDS analysis be extended within a mixed-effects modeling framework to account for random sensitivity variations across sessions and across observers?



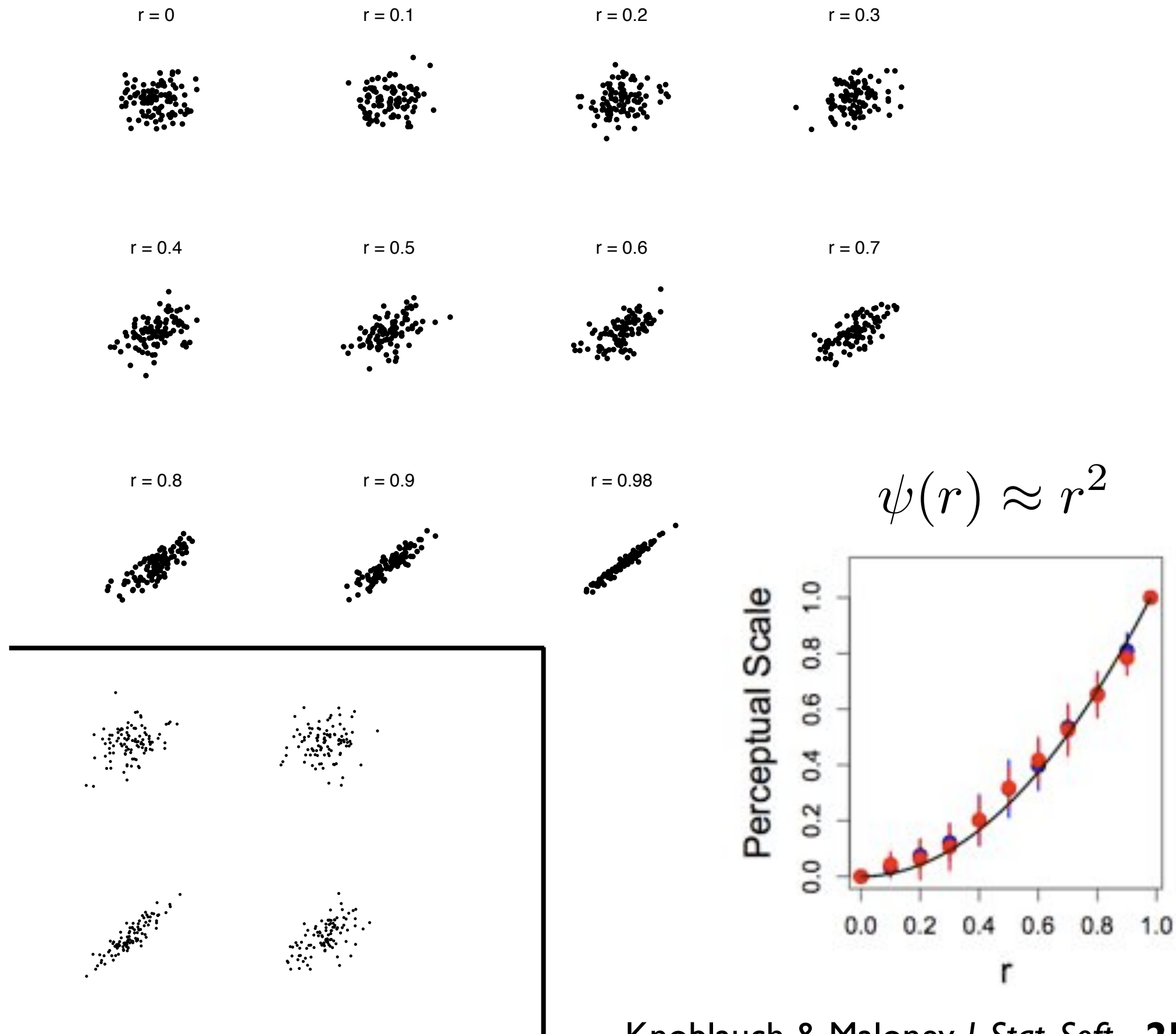
Difference Scaling of the Watercolor Illusion
Devinck & Knoblauch (in preparation)

Mixed-effects models with MLDS

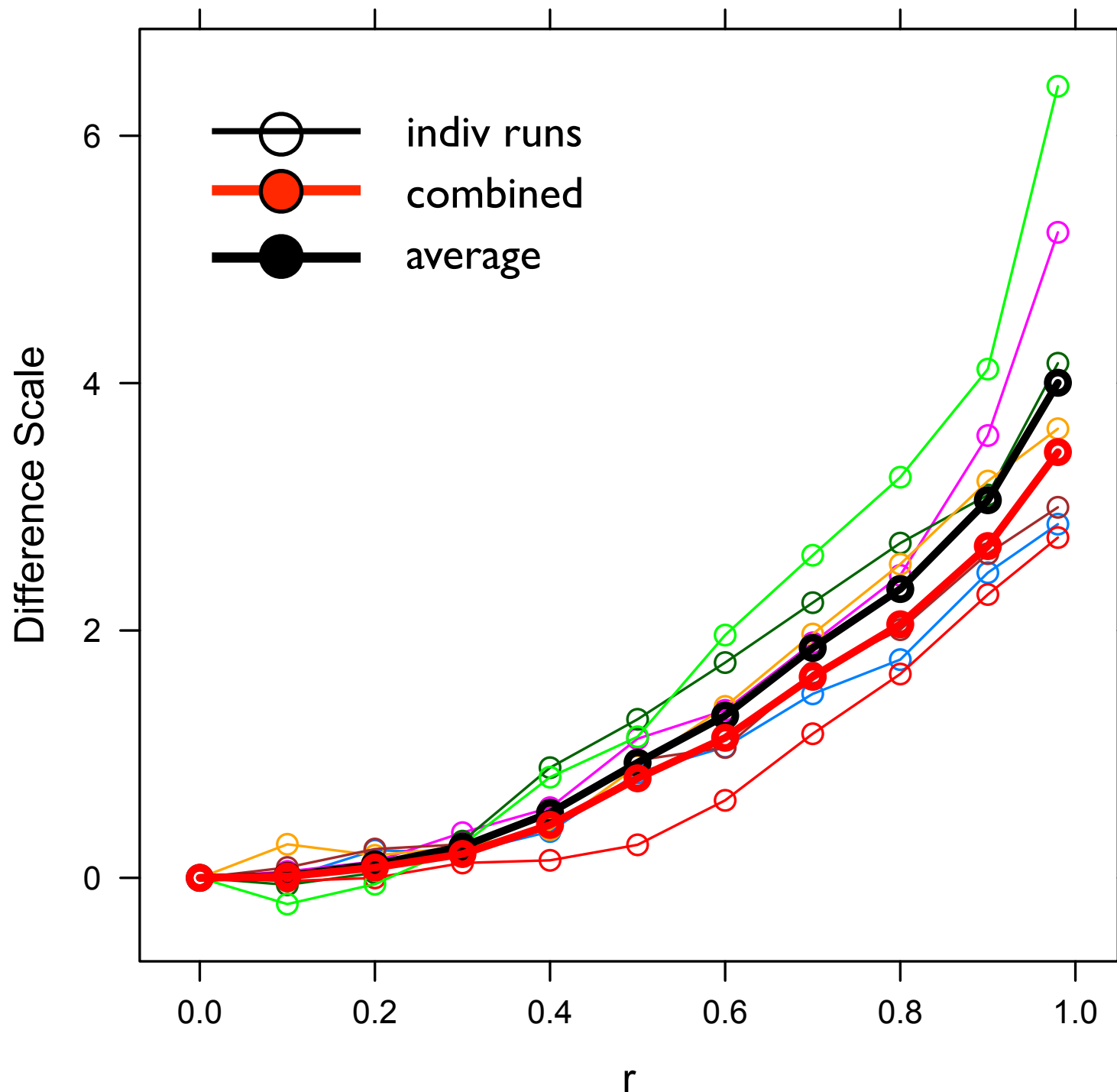
Three Strategies

1. Re-parameterize in terms of parametric decision variable
2. Normalize to common scale
3. Regression on estimated coefficients

Difference Scaling: Correlation in scatterplots



Mixed-effects models with MLDS: Re-parameterize in terms of decision variable



$$\Delta = \psi_d - \psi_c - \psi_b + \psi_a$$

re-parameterized as empirical
decision variable:

$$\mathcal{DV} = \rho_d^2 - \rho_c^2 - \rho_b^2 + \rho_a^2$$

then, fit GLMM

$$\Phi^{-1}(\mathbf{E}[Y]) = (\beta + b_i)\mathcal{DV},$$
$$b \sim \mathcal{N}(0, \sigma^2)$$

	resp	S1	S2	S3	S4	Obs	DV	OL
1	0	8	11	4	7	S1	-0.20	1
2	1	1	3	5	10	S1	0.61	2
3	1	9	10	1	8	S1	0.32	3
4	0	6	11	3	4	S1	-0.66	4
5	1	9	10	5	7	S1	0.03	5
6	1	8	10	3	6	S1	-0.11	6

```
> library(lme4)
```

```

. . .
> gm1 <- glmer( resp ~ DV + (DV + 0 | Obs) + 0,
               allraw.df, binomial(probit) )
```

```
> summary( gm1 )
```

Generalized linear mixed model fit by the Laplace approximation

Formula: resp ~ DV + (DV + 0 | Obs) + 0

Data: allraw.df

AIC BIC logLik deviance

4304 4317 -2150 4300

Random effects:

Groups Name Variance Std.Dev.

Obs DV 0.30811 0.55507

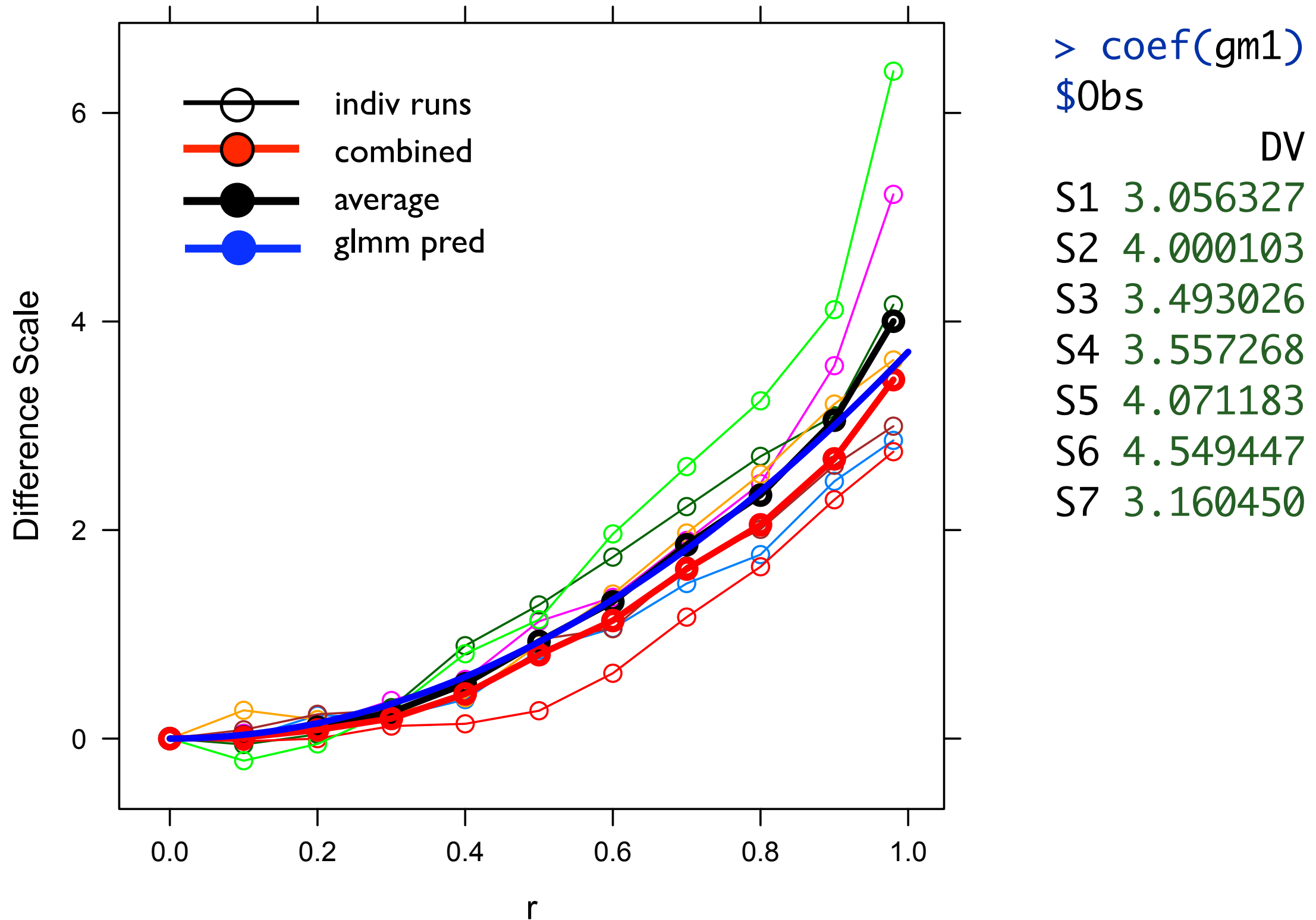
Number of obs: 4620, groups: Obs, 7

Fixed effects:

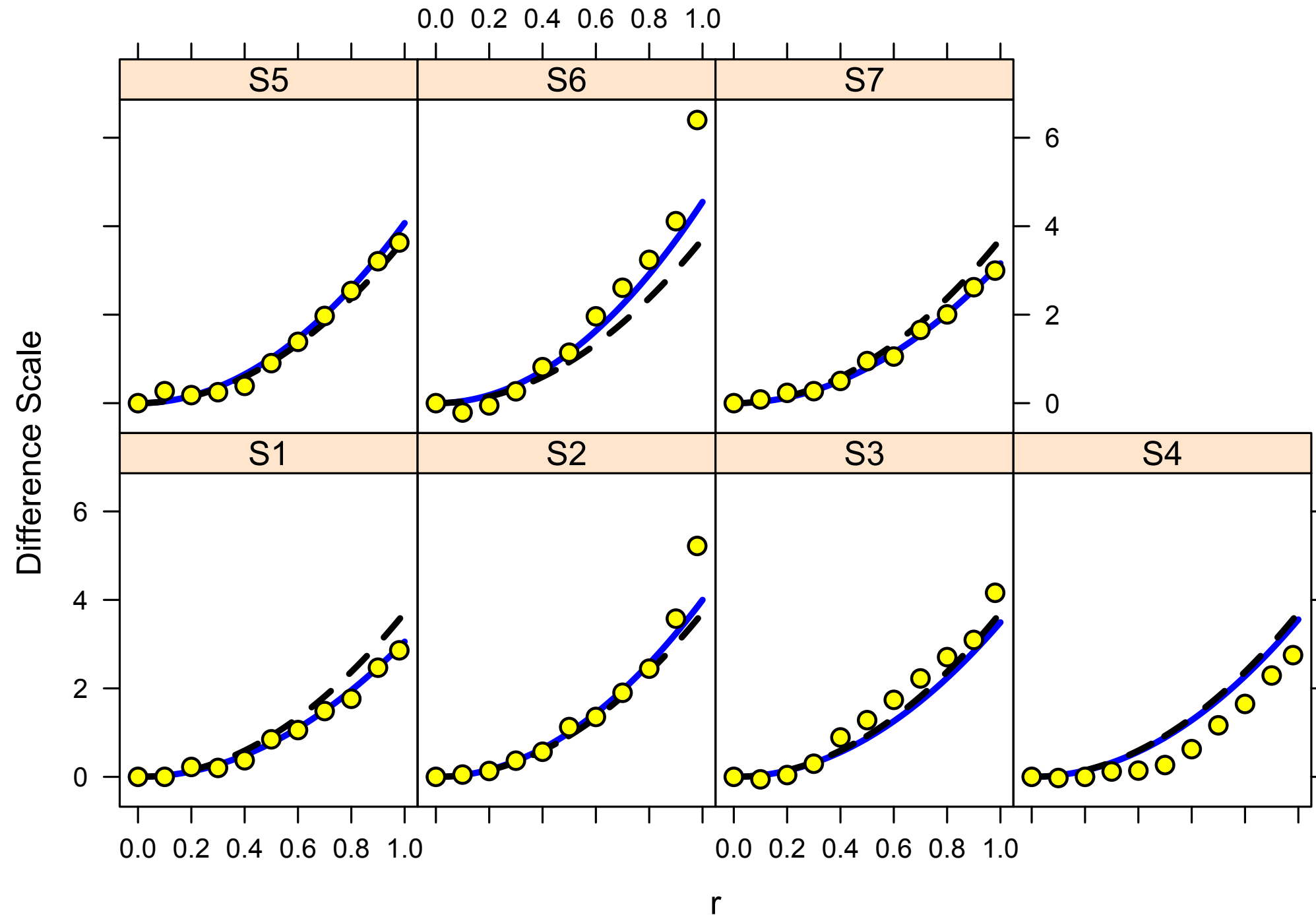
Estimate Std. Error z value Pr(>|z|)

DV 3.7092 0.2345 15.82 <2e-16 ***

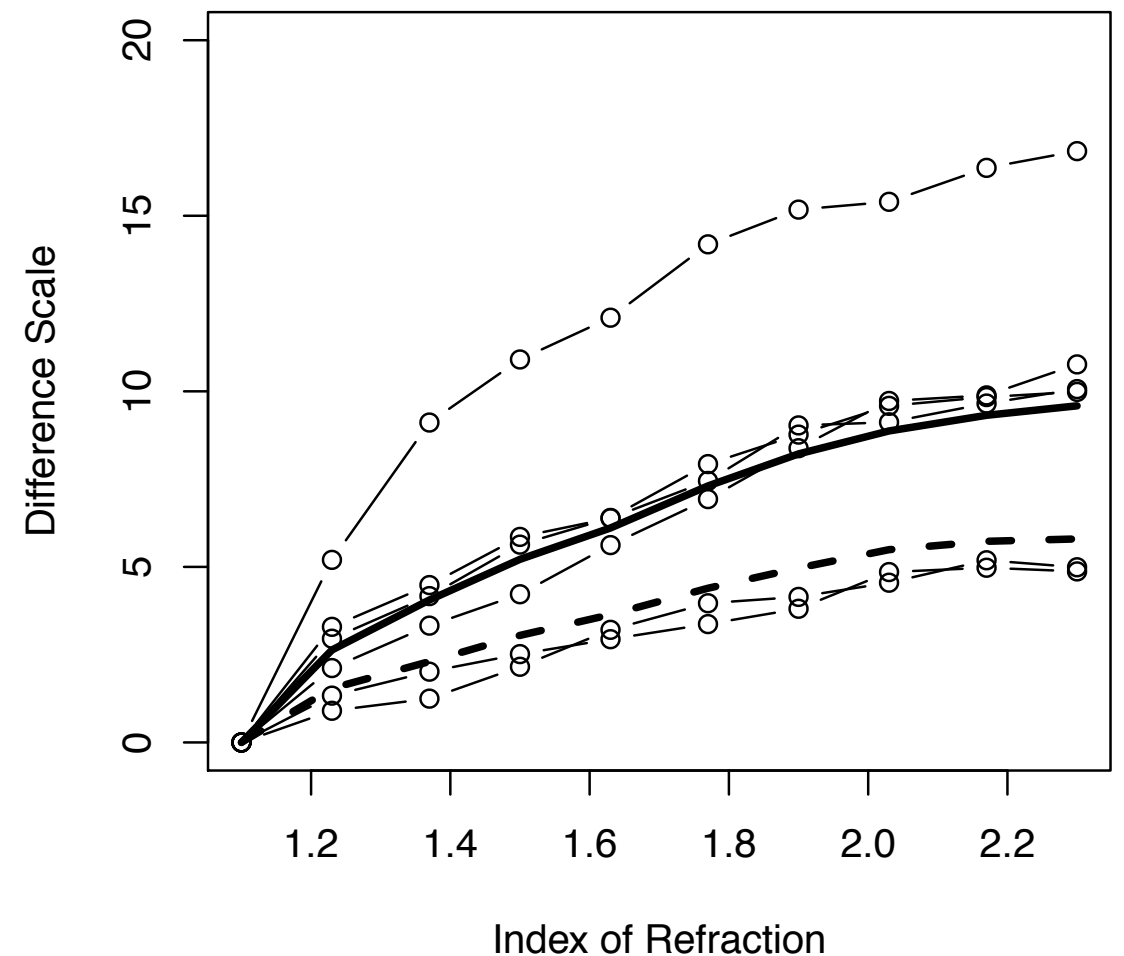
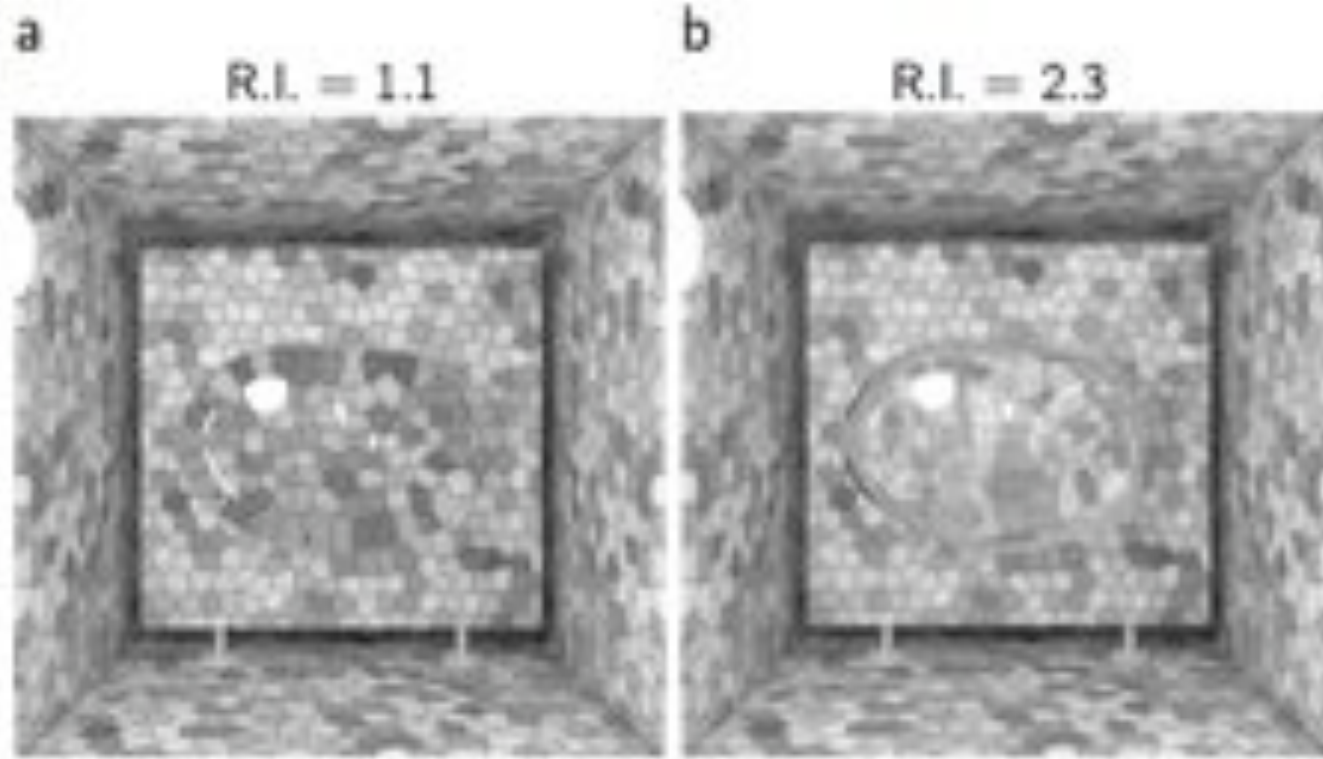
Mixed-effects models with MLDS: Re-parameterize in terms of decision variable



Mixed-effects models with MLDS: Re-parameterize in terms of decision variable



Mixed-effects models with MLDS: Normalize to common scale



Experiment of Fleming, Jäkel and Maloney (2011).
Perception of transparency as a function of
rendered index of refraction

No simple functional description of relation because of kink in curve

Use each individual's scale value to compute decision variables and
fit GLMM to these value; normalizes out individual shape differences.

$$DV_o = \hat{\psi}_{d,o} - \hat{\psi}_{c,o} - \hat{\psi}_{b,o} + \hat{\psi}_{a,o}$$

Mixed-effects models with MLDS: Normalize to common scale

Generalized linear mixed model fit by the Laplace approximation

Formula: resp ~ DV + (DV + 0 | Obs) - 1

Data: Transparency

AIC	BIC	logLik	deviance
1485	1497	-741	1481

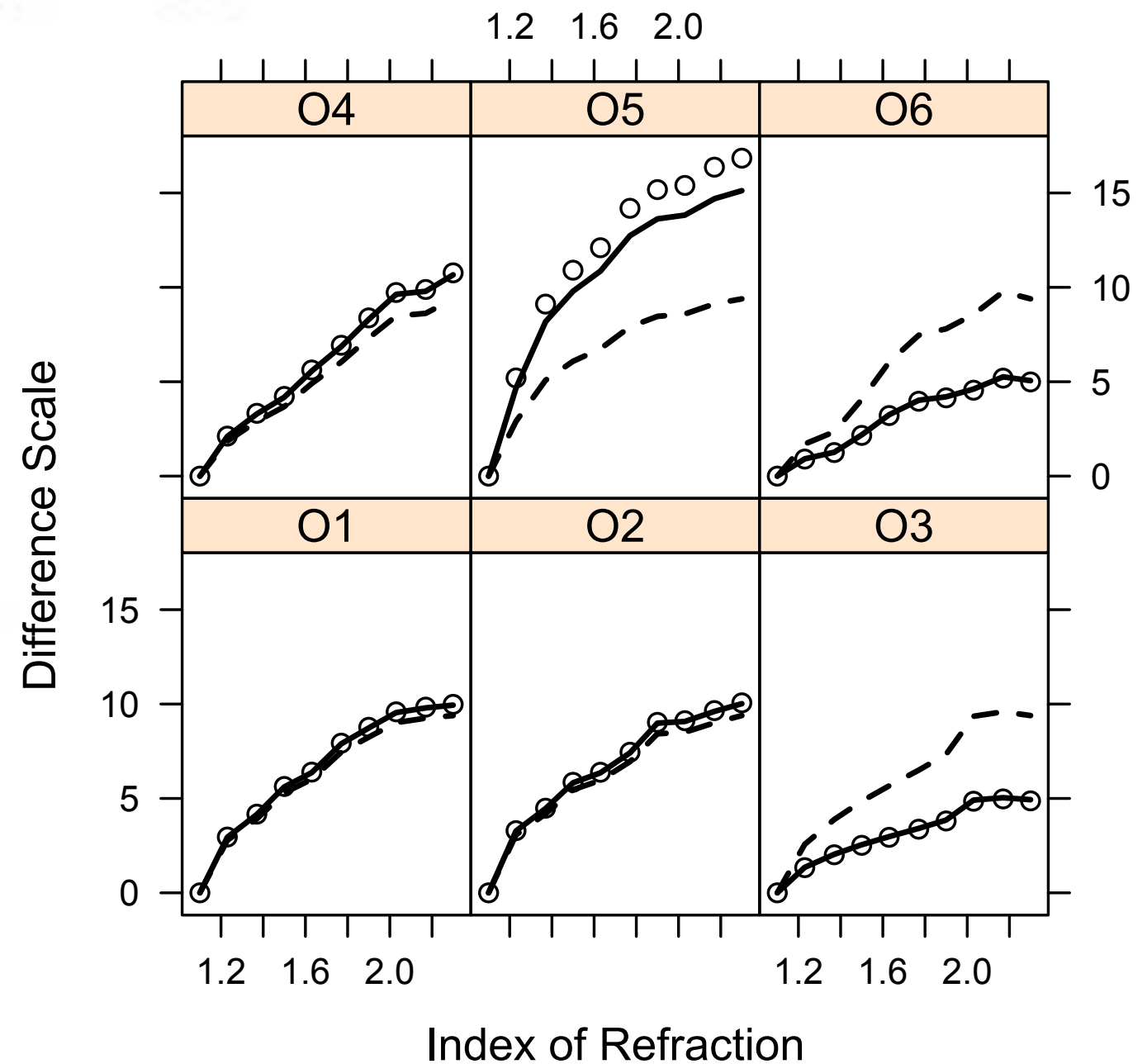
Random effects:

Groups	Name	Variance	Std.Dev.
Obs	DV	13.7	3.69

Number of obs: 2520, groups: Obs, 6

Fixed effects:

	Estimate	Std. Error	z value	Pr(> z)
DV	9.39	1.57	6	2e-09 ***



Mixed-effects models with MLDS:

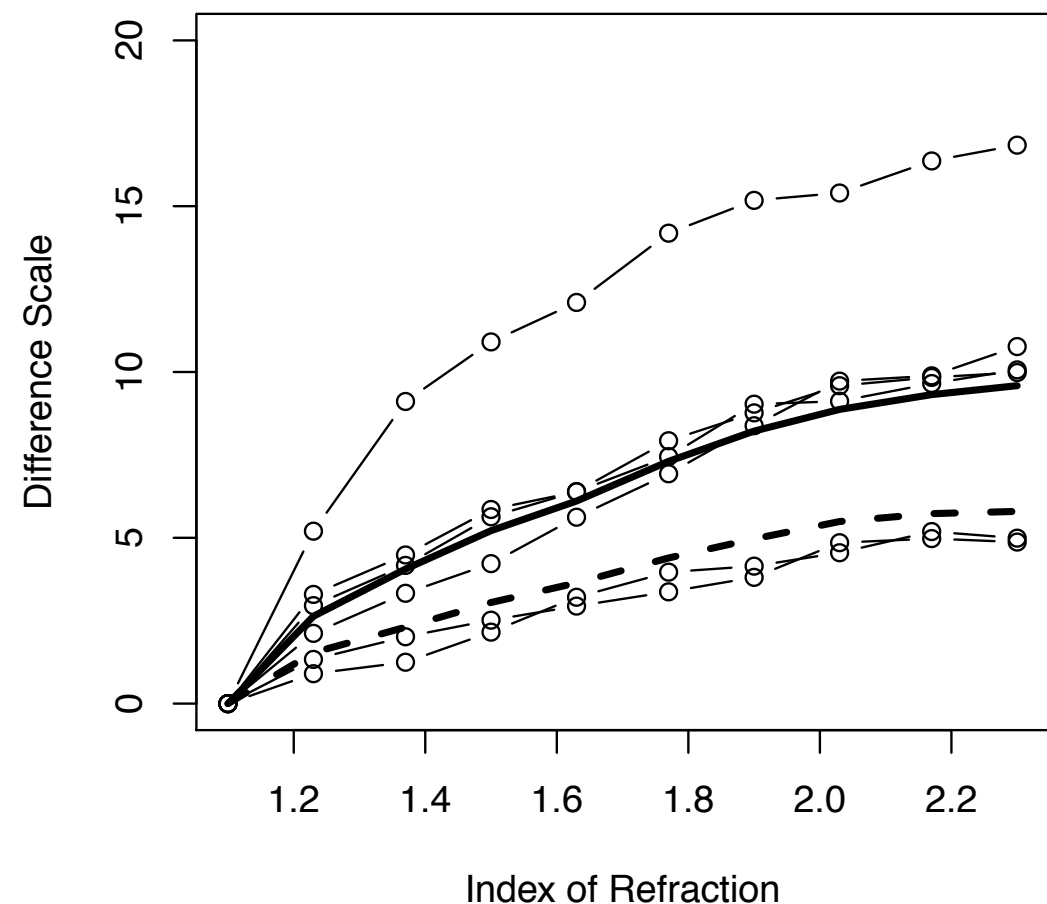
Regression on estimated coefficients

For this approach we use **lmer** and fit the coefficients as a function of the stimulus level using MLDS directly.

$$\hat{\psi}(S) \sim (\beta_1 + b_1)S + (\beta_2 + b_2)S^2 + \dots + \epsilon$$

By taking the log of the coefficients, we transform the multiplicative effect to additive. We use polynomials to fit the fixed effect but also to model random differences in the shapes of the function across observers

$$\log(\hat{\psi}(S)) \sim (\beta'_0 + b'_0) + (\beta'_1 + b'_1)S + (\beta'_2 + b'_2)S^2 + \dots + \epsilon'$$



Mixed-effects models with MLDS: Regression on estimated coefficients

$$\log(\hat{\psi}(S)) \sim (\beta'_0 + b'_0) + (\beta'_1 + b'_1)S + (\beta'_2 + b'_2)S^2 + \dots + \epsilon'$$

First, test random effects:

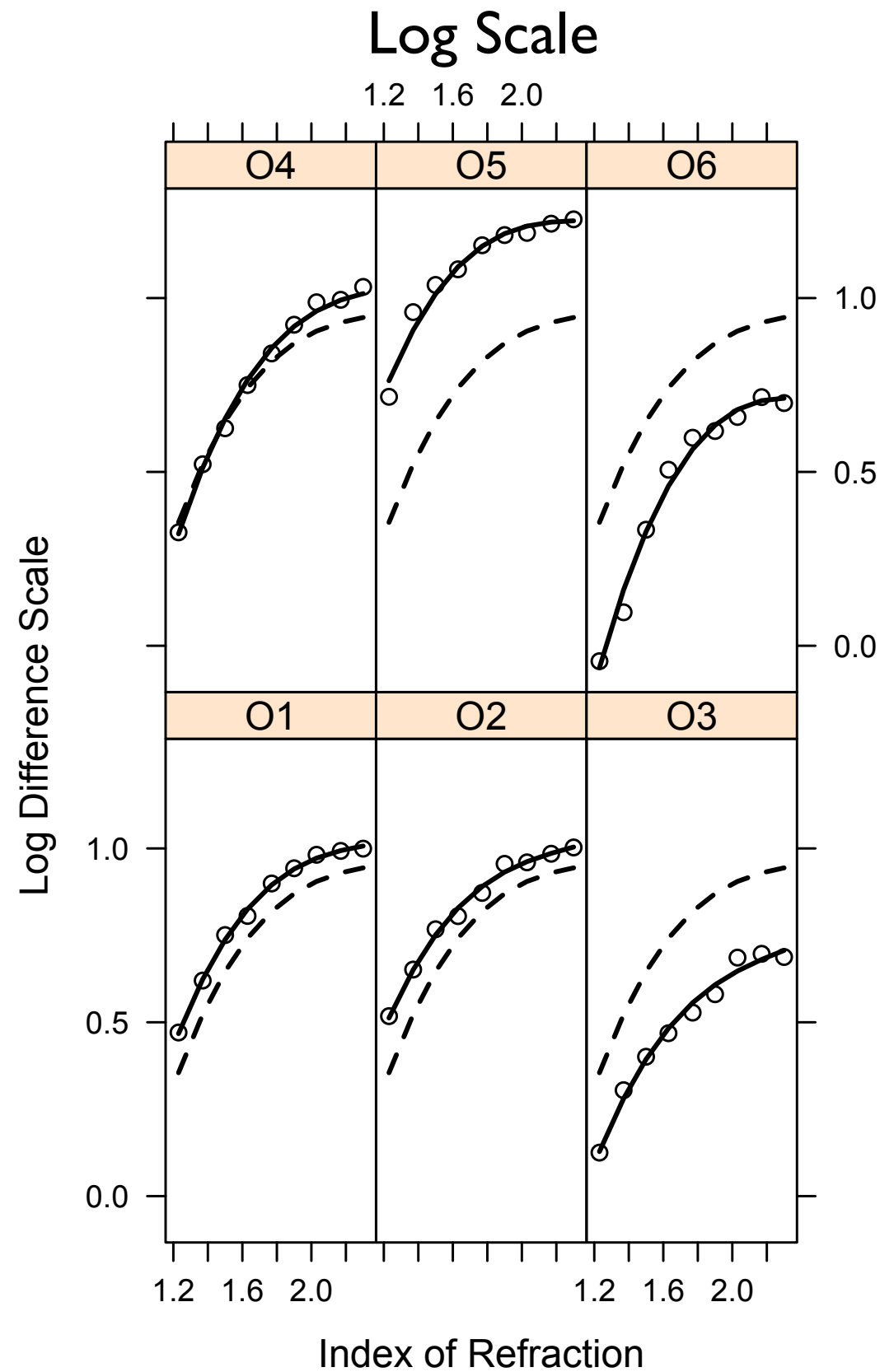
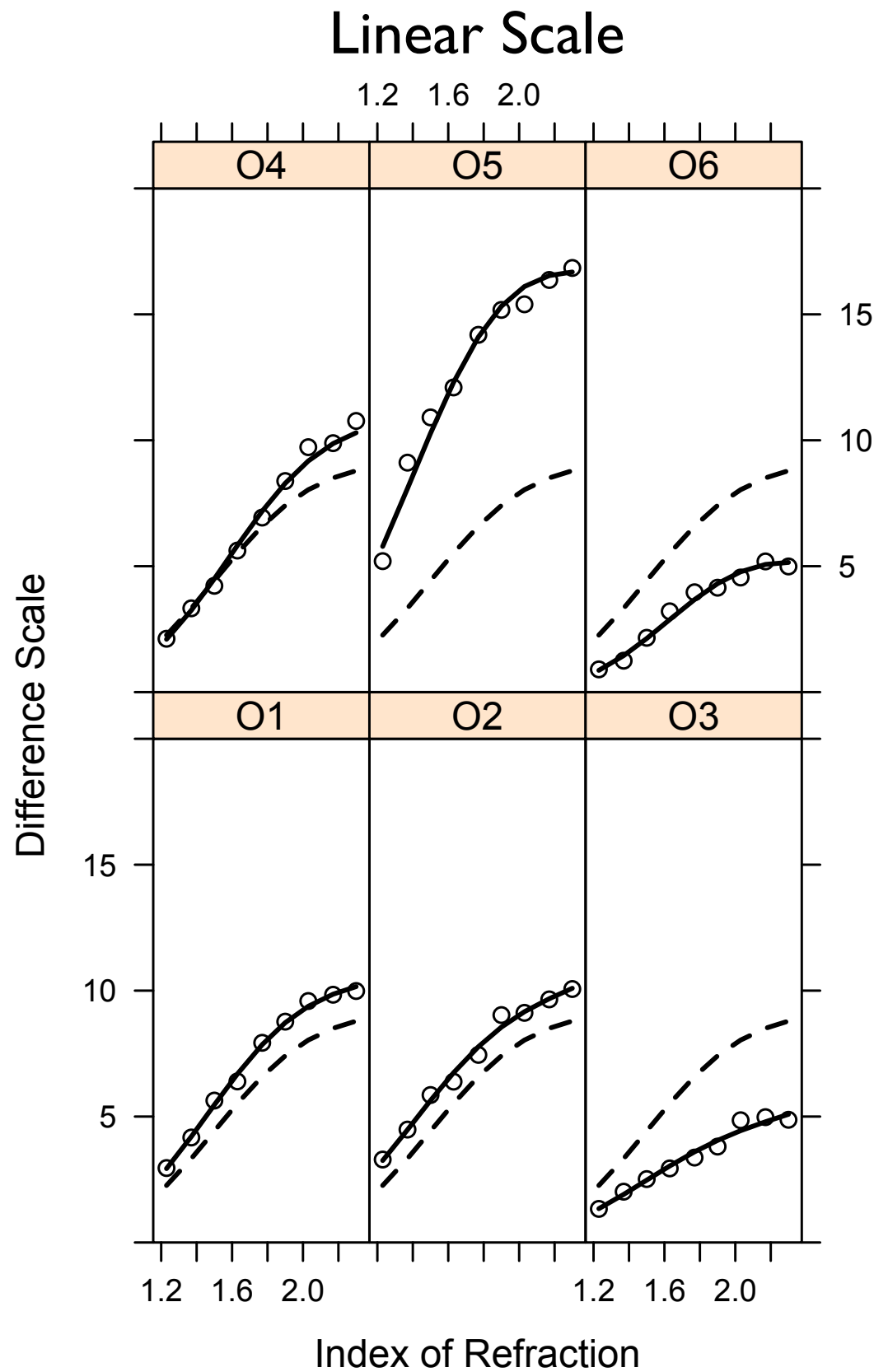
```
> P3 <- lmer(logDS ~ poly(Stim, degree = 6) +  
+           (Stim + I(Stim^2) + I(Stim^3) | Obs), Tr.df)  
> P2 <- lmer(logDS ~ poly(Stim, degree = 6) +  
+           (Stim + I(Stim^2) | Obs), Tr.df)  
> P1 <- lmer(logDS ~ poly(Stim, degree = 6) +  
+           (Stim | Obs), Tr.df)  
> P0 <- lmer(logDS ~ poly(Stim, degree = 6) +  
+           (1 | Obs), Tr.df)  
> anova(P0, P1, P2, P3)  
  
Data: Tr.df  
Models:  
P0: logDS ~ poly(Stim, degree = 6) + (1 | Obs)  
P1: logDS ~ poly(Stim, degree = 6) + (Stim | Obs)  
P2: logDS ~ poly(Stim, degree = 6) + (Stim + I(Stim^2) |  
P2:   Obs)  
P3: logDS ~ poly(Stim, degree = 6) + (Stim + I(Stim^2) +  
P3:   I(Stim^3) | Obs)  
   Df  AIC  BIC logLik Chisq Chi Df Pr(>Chisq)  
P0  9 -126 -108   71.9  
P1 11 -157 -135   89.7 35.45    2 2e-08 ***  
P2 14 -162 -135   95.2 11.19    3 0.011 *  
P3 18 -158 -123   97.2  3.94    4 0.414
```

Mixed-effects models with MLDS: Regression on estimated coefficients

Then, test fixed effects:

```
> P2.2 <- lmer(logDS ~ poly(Stim, degree = 2) +  
+             (Stim + I(Stim^2) | Obs), Tr.df)  
> P2.3 <- lmer(logDS ~ poly(Stim, degree = 3) +  
+             (Stim + I(Stim^2) | Obs), Tr.df)  
> P2.4 <- lmer(logDS ~ poly(Stim, degree = 4) +  
+             (Stim + I(Stim^2) | Obs), Tr.df)  
> P2.5 <- lmer(logDS ~ poly(Stim, degree = 5) +  
+             (Stim + I(Stim^2) | Obs), Tr.df)  
> anova(P2, P2.5, P2.4, P2.3, P2.2)  
  
Data: Tr.df  
Models:  
P2.2: logDS ~ poly(Stim, degree = 2) + (Stim + I(Stim^2) |  
P2.2:   Obs)  
P2.3: logDS ~ poly(Stim, degree = 3) + (Stim + I(Stim^2) |  
P2.3:   Obs)  
P2.4: logDS ~ poly(Stim, degree = 4) + (Stim + I(Stim^2) |  
P2.4:   Obs)  
P2.5: logDS ~ poly(Stim, degree = 5) + (Stim + I(Stim^2) |  
P2.5:   Obs)  
P2: logDS ~ poly(Stim, degree = 6) + (Stim + I(Stim^2) |  
P2:   Obs)  
      Df  AIC  BIC logLik Chisq Chi Df Pr(>Chisq)  
P2.2 10 -163 -143  91.5  
P2.3 11 -167 -145  94.5  6.03   1  0.014 *  
P2.4 12 -166 -142  95.1  1.24   1  0.266  
P2.5 13 -164 -138  95.1  0.04   1  0.838  
P2   14 -162 -135  96.2  0.22   1  0.637
```

Mixed-effects models with MLDS: Regression on estimated coefficients



- *Difference Scaling* is a psychophysical technique that permits estimation of interval perceptual scales by maximum likelihood
- The approach is implemented in the R package MLDS on CRAN.
- We can introduce mixed-effects into MLDS models using the lme4 package (and perhaps others) via a number of strategies.

Thank you.

